

AMPEX CORPORATION

401 BROADWAY • REDWOOD CITY, CALIFORNIA



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AMPEX CORPORATION

401 BROADWAY • REDWOOD CITY, CALIFORNIA 94063
(AREA CODE 415) 367-2011 • TWX 910-378-5920

September 25, 1968

Exclusive pay-as-you-use
plans make Ampex
equipment easy-to-own

For some time, Ampex has offered finance plans on professional audio equipment. If you have ever taken advantage of this opportunity, you are, of course, aware of these benefits:

You can acquire equipment NOW without necessity of diverting working capital from current needs;

You can increase profits through improved production efficiencies and quality operation the new equipment will bring;

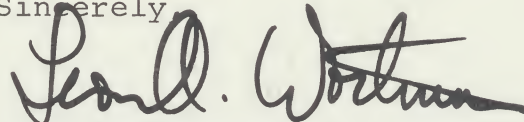
You can make payments out of current earnings, without placing an undue burden on current cash flow;

You can obtain financing at rates not always available through local sources and without affecting other available credit sources;

You can have the choice of either installment purchase or lease, whichever is better suited to your financial program.

If you have not used Ampex finance plans before, you will want to find out how easy it is for you to acquire Ampex equipment. Use the convenient reply card for a prompt quotation and complete information, or call your Ampex District Office listed on the back of the enclosed folder.

Sincerely,



Leon A. Wortman
Marketing Manager
Professional Audio Products Division

Show me how little it costs to have this Ampex equipment:

on: ☐ lease ☐ installment ☐ contract duration _____

interested in having equipment ☐ now ☐ 6 months ☐ indefinite

☐ recording studio ☐ broadcasting ☐ motion picture production

☐ education ☐ commercial sound ☐ industrial

☐ other _____

NAME _____ POSITION _____

COMPANY _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

TELEPHONE _____

FIRST CLASS

Permit No. 168

Redwood City,

California

BUSINESS REPLY CARD

No Postage Necessary if Mailed in the United States

AMPEX CORPORATION

401 Broadway, M.S. 7-14

Redwood City, Calif. 94063

The pay-as-you-use plan for AMPEX equipment... what it can mean to you

- Acquire needed equipment NOW, without the necessity of diverting working capital from current needs
- Increased profits through the production efficiencies and quality operation the new equipment will bring
- Payment out of current earnings, without placing an undue burden on current cash flow
- Financing at rates not always available through local sources and without affecting other available credit sources
- Choice of either installment purchase or lease, whichever your tax consultant may suggest as the better approach

Because Ampex equipment is high quality, long-lasting and efficient, it offers an unusually high profit-making potential. Taking advantage of this potential, the Ampex PAY-AS-YOU-USE Plan makes it possible to use the equipment to create the capital necessary for its purchase. Thus you are afforded the benefits of Ampex ownership without the necessity of a large capital outlay.

For additional information on Ampex Finance Plans, contact your distributor, Ampex Corporation Credit Office or the District Office nearest you.

CALIFORNIA
500 Rodier Drive
Glendale 91201
(213) 245-9373 TWX No. 910-497-2268

120 Independence Drive
Menlo Park, California 94025
(415) 367-3861 TWX No. 910-378-5920

GEORGIA
1680 Tully Circle, N.E.
Atlanta 30329
(404) 633-0513 TWX No. 810-751-8586

ILLINOIS
10 King Street
Elk Grove Village 60007
(312) 439-4600 TWX No. 910-222-2864

MASSACHUSETTS
34 Bear Hill Road
Waltham 02154
(617) 899-2040 TWX No. 710-324-6944

MINNESOTA
5301 Edina Industrial Boulevard
Minneapolis 55424
(612) 941-2430 TWX No. 910-576-2880

NEW JERSEY
75 Commerce Way
Hackensack 07601
(201) 489-7400 TWX No. 710-990-5143
(In New York, Phone 736-6116)

TEXAS
1615 Prudential Drive
Dallas 75235
(214) 637-5100 TWX No. 910-861-4967

WASHINGTON, D.C.
3620 27th Street South
Arlington, Virginia 22206
(703) 671-4000 TWX No. 710-955-9832

AMPEX CREDIT OFFICE
(415) 367-2583

**AMPEX CORPORATION, PROFESSIONAL AUDIO
PRODUCTS DIVISION**
401 Broadway
Redwood City, California 94063

AMPEX

Ampex Corporation • 401 Broadway • Redwood City • California 94063 • U.S.A.
North Sydney, Australia • Rio de Janeiro, Brazil • Sao Paulo, Brazil • Rexdale,
Ontario, Canada • Montreal, Quebec, Canada • Bogota, Colombia • Reading,
England • Boulogne, France • Frankfurt/Main, Germany • Hong Kong, B.C.C. •
Tokyo, Japan • Mexico City, Mexico • Sundbyberg, Sweden • Lugano, Switzerland

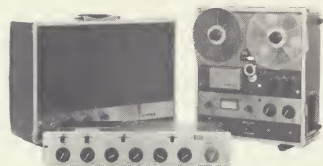
AMPEX

finance plans
for pay-as-you-use
purchase or lease



Ampex Corporation
Professional Audio Products Division

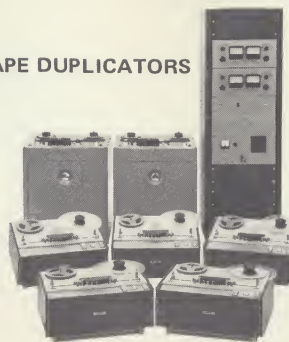
AG-600
"MINI-STUDIO"



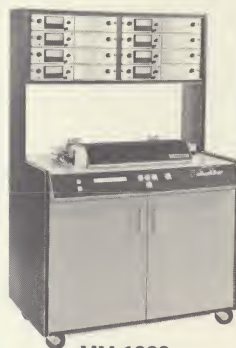
AG-440



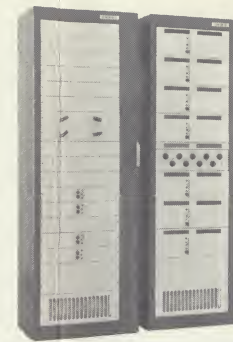
TAPE DUPLICATORS



MM-1000



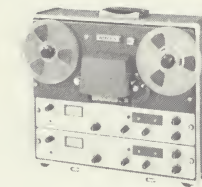
THEATRE SOUND SYSTEMS



AG-440-8



AG-500



Ampex Finance Plans Make Ampex Equipment Easy-to-own

All major products manufactured by Ampex Professional Audio Products Division may be financed under one of the pay-as-you-use plans through Ampex franchised distributors or Ampex district offices. All commercial and industrial organizations in the United States and most countries throughout the free world as well as non-profit institutions

and federal and state departments may acquire Ampex equipment under one of these plans. The amount of credit will depend on credit strength and capacity of the customer, subject to clearance by Ampex Corporation. All warranties, guarantees and services apply in full. For complete information contact your nearest Ampex Professional Audio franchised distributor, or Ampex Corporation at one of the addresses shown on the back of this folder.

How it Works:

Refer to current price sheet for purchase price. Refer to charts at left for financing factors.

Installment Contract

A. Purchase price (list equipment and accessories needed) \$ _____

B. Sales or use tax _____

C. Installation Charges (if any) _____

D. Down Payment \$ _____

E. Amount to be financed _____

F. Finance charge (see chart) _____

G. Monthly Payment (divide balance by months in plan) _____

Lease Agreement

A. Purchase price (list equipment and accessories needed) \$ _____

B. Sales or use tax _____

C. Installation Charts (if applicable) _____

D. Total lease price _____

E. Monthly payment (divide total price by lease factor from chart) _____

F. Security deposit (see chart) _____

G. Buy out price at end of contract (see chart) _____

Installment Sales Contract

1. Select equipment and determine total purchase price.
2. Add any applicable sales or use taxes (5% in California).
3. Add installation charges if applicable.
4. Subtract down payment (see chart below).
5. Add financing charge (see chart below).
6. Calculate monthly payment.

Financing Schedule:

Contract For	12 Mos	24 Mos	36 Mos	48 Mos*	60 Mos*
Down Payment	10%	15%	20%	25%	30%
Finance Charge	6%	12%	18%	24%	30%

Monthly Payment To be paid in equal monthly payments

Contract Payoff At any point — with no penalty.

*Minimum contract \$5,000

Lease Agreements

1. Select equipment and determine total purchase price.
2. Add any applicable sales or use taxes (5% in California).
3. Add installation charge if applicable.
4. Calculate Monthly payment.
5. Determine security deposit (see chart below).

Leasing Schedule

Contract For:	12 Mos	24 Mos	36 Mos	48 Mos	60 Mos
Lease Factor*	8.83%	4.57% equal to	3.28% equal to	2.58% equal to	2.17% equal to
Security deposit	None	1 mo rent	2 mo rent	3 mo rent	3 mo rent
Renewal	May be renewed annually				

*Monthly payment as percent of total purchase price.

At any point during lease period, equipment may be purchased with 85% of lease payment applied against purchase price for 12 or 24 month plan, 80% for 36 month plan, 75% for 48 month plan and 70% for 60 month plan. Application is limited to a total of 90% of original selling price.